IBS 850 NYY– Legal Environment of International Business – Tuesday 9:50 – 12:30. Fall 2019

Prof: Lisa Kerbel Caplan, Room G2650B

**Text required*:* Nicholson, Mary Jo. (2014), *Legal Aspects of International Business Law: A Canadian Perspective*, *Third Edition, ISBN 978-1-55239-604-9.***

Week by Week Outline\*

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| Wk 1 | September 3 | Introduction to Course  International Organizations and International Law  Academic Integrity at Seneca | Chapter 1  Seneca College Academic Integrity Policy (posted on BB) |
| 2 | September 10 | **Class cancelled – IBS Orientation** |  |
| 3 | September 17 | The World Trade Organization  **In-class assignment #1 (3%)** | Chapter 2 |
| 4 | September 24 | **Quiz (Chapters 1 and 2 – 10%)**  The North American Free Trade Agreement  The European Union and Other Regional Trade Arrangements (intro) | Chapter 3 (recommended)  Chapter 4 |
| 5 | October 1 | Class Cancelled |  |
| 6 | October 8 | The European Union and Other Regional Trade Arrangements  **In-class/at home assignment #2 (3%)**  Canada’s response to Global Rules –Domestic Rules on Imports and Exports | Chapter 4  Chapter 6 |
| 7 | October 15 | **Midterm (20%)** | Chapters 1-4, 6 |
|  | October 21-27 | **Study Week – No classes** |  |
| 8 | October 29 | Intellectual Property and International Business  Selected Areas of Regulation – Consumer Protection, Environment, Employment, Competition  Introduce Research Assignment on the Legal Environment of Export Markets (posted on BB)  **Academic Integrity Modules completed and certificates provided (3%)** | Chapter 9 |
| 9 | November 5 | Negotiation of International Contracts, Tort and Contract Law in Canada  **In-class assignment #3 (3%)** | Chapter 7 |
| 10 | November 12 | Negotiation of International Contracts, Tort and Contract Law in Canada (continue)  **In-Class Assignment #4 (3%)** | Chapter 7 |
| 11 | November 19 | Contract Challenges and Risk Management  **Research Assignment on the Legal Environment of Export Markets Due (20%)** | Chapter 8 |
| 12 | November 26 | Legal Aspects of Different Foreign Market Strategies  Select Topics on Ethical Issues for Global Business   * NGO’s and their role * Bribery and Corruption | Chapter 10  Chapter 5 (pages 158-161, 180-185) |
| 13 | December 3 | Settlement of International Disputes  Exam Review | Chapter 11 |

**Final Exam (30%)** – Week of December 9-13

**Note**: In-class case presentations/assignments occur throughout the semester. I will post dates and cases in advance.

**Note:** Week by Week schedule is subject to change. Any changes will be communicated via Blackboard announcement.

**Evaluation Summary**

Quiz – Week 3 - 10%

Academic Integrity Modules – Week 8 – 3%

In class assignments –throughout term - 12%

Case assignment – throughout term – 5%

Mid-term – Week 7 – 20%

Research Assignment on the Legal Environment of Export Markets – Week 11 – 20%

Final Exam – 30%

**Note:** No Bonus Assignments

**Missed Tests/Presentations and Late Assignments**

Please ensure that you read the requirements and consequences posted on the Seneca Outline for the course. I will **require** that you contact me IN ADVANCE of the test or assignment missed. Absences due to medical reasons will require a medical note.

**Plagiarism warning:**

Please make sure you are familiar with Seneca’s academic integrity policy. Plagiarism, and other forms of academic dishonesty, will not be tolerated. As a reminder, plagiarism includes:

1. handing in work done by another student;

2. copying any portion of someone else’s work, and failing to indicate that you are quoting ( note: you must use quotation marks; it is not enough to include a reference; it is also not acceptable to simply change a few of the words); and

3. using someone else’s idea, and failing to reference the source of the idea.

**Contact Info:**

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**Office – C1024**

**Office hours: Monday 12:00- 1:00; Tuesday 1:00 – 2:00; other times by appointment**